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FOR IMMEDIATE RELEASE

April 1, 2008

M V Agusta – The Motorcycle Italian Style

Direct to EyesOn Design from Half Moon Bay the largest M V Agusta collection ever seen in Michigan

As a corporate design review at the 2008 *EyesOn Design* show at the Edsel & Eleanor Ford House on Father's Day, June 15th, the leadership will present the largest collection of vintage M V Agusta motorcycles ever seen in Michigan. Motorcycle lovers, and transportation design aficionados of all kinds will crowd the gates to drool over this amazing collection.

Founded shortly after World War II, the Italian Motorcycle firm M V Agusta has created a sixty year history of speed, racing success, and style which is as distinctive as their signature red paint. Beginning with motor scooters when postwar Europeans could afford little more, the M V Agusta Design History is as recognizable among true motorcycle cognoscenti for its iconic styling as it is for its signature color red and its unparalleled history of motorcycle racing success.

The design legacy is a tribute to Massimo Tamburini. Many have equated his contributions to motorcycle design to those of Georgetto Giugiaro of legendary Italian automotive design fame. Further, no manufacturer has claim to as distinguished a history of victory in motorcycle racing as M V Agusta and its legendary race rider Giacomo Agostini.

The collection to be shown in June at the *EyesOn Design* show comes to Michigan directly from the Legend Of the Motorcycle show to be held in May 2008 at Half Moon Bay, California. Included among the 22 motorcycles to be shown at the "Eyes" event will be the 2007 M V Agusta F4 1000 312R which set a new land speed record for its class at the Bonneville Salt Flats last summer.

The Bonneville Record setting story was well covered here last summer by the Detroit Free Press. The story was one to make the heart of every geriatrician and healthy senior glow when it became known that the record setting driver was Mr Roosevelt Lackey, age 69, of Burton (?), Michigan, "Rosie" will attempt to break his own 2007 record this coming summer with a new M V Agusta which has recently been delivered to the owner of the M V Agusta collection, Mr Gary Kohs, President of Royal Oak Michigan's Fine Art Models.

Extensive modification relative to the weight of the motorcycle will be necessary to compensate for Mr Lackey's "soaking wet" weight of 118 lbs (?). It is apparent that world class athleticism can be discovered in packages of all sizes and at ages when most of us are sofa-ridden, It is expected that Mr Lackey will be found somewhere near the collection of M V Agustas at the Ford House on Father's Day.

More information at EyesOn.org